

Better Every Day



# Montego In Numbers



300+

Tonnes daily production



8 brands

Over 220 SKU's



2639

Outlets where Montego is sold in South Africa



**800+** 

Permanent staff members



**32%** 

Yearly growth rate for exports (FY2012 – FY2023)



18

Current export countries

Montego Pet Nutrition was founded in early 2000 in Graaff-Reinet, South Africa, at the heart of the Karoo. Back then, our journey began with a meager 13 staff members and an ambition to provide pets in South Africa and abroad with exceptional quality food at affordable prices.



#### Our Vision:

As pioneers in our industry, we aim to define what it means to be a well-loved and innovative pet care brand through our commitment to Africa, passion for our craft and genuine love for pets

#### Our Mission:

To consistently improve every aspect of our business to better serve our communities through upliftment and our customers (pets and their owners) by providing a wide range of innovate, high-quality pet care alternatives at competitive prices.





# Quality Assurance and Production

Montego was built on a strong foundation of entrepreneurial spirit, family values, quality and innovation. We've never stopped improving on our approach and have consistently fine-tuned and improved our formulations, as well as upgraded our factory multiple times, to keep up with our passion for Pet Nutrition and our vision for the Montego brand. To ensure that we produce at consistently high standards of quality and safety, we put our money where our mouth is, with certifications from some of the strictest standards authorities in the world. These include the Pet Food Industry Association of Southern Africa (PFI), FSSC 22000, and HACCP.

- We only use high quality ingredients
- We use World-Class technology
- We uphold high safety and hygiene standards
- We nurture home grown talent







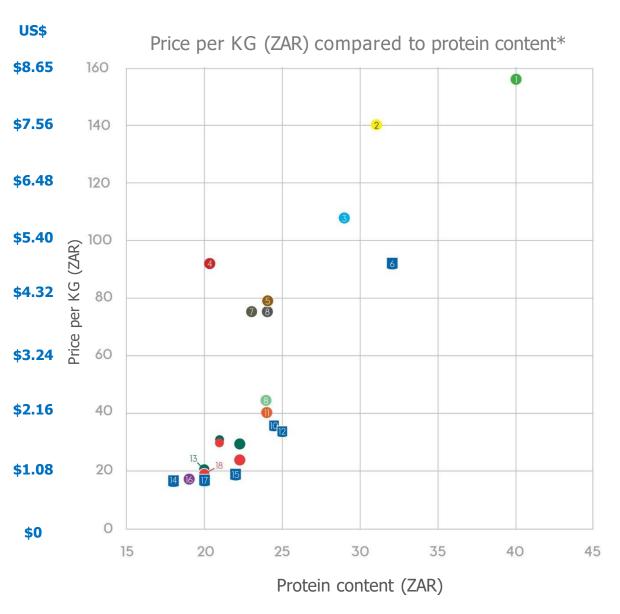






# How Montego's Prices Compare





- 1. Orijen Original
- 2. Acana Grass-Fed Lamb
- 3. Acana Heritage Adult
- 4. Hills Science Healthy Mobility
- . Royal Canin Adult Maxi
- 6. Field +Forest Adult (DC)
- 7. Hills Science Plan Medium Adult
- 8. Eukanuba Lamb & Rice
- 9. Ultra Dog Superwoof
- 10. Karoo Adult
- 11. Amigo Confidence Adult
- 12. WUMA! Plus
- 13. Lionel's Choice Adult
- 14. Monty & Me Adult
- 15. Classic Adult
- 16. Bobtail Adult
- 17. WUMA! Adult
- 18. Ken-L Adult

†Based on survey responses where 400 South African dog owners were asked to list their primary brand of dog food.

- WUMA! +Plus, Karoo Adult are well priced compared to major competitors such as Acana, Hills, Eukanuba and Royal Canin.
- Monty & Me, WUMA! and Classic offer exceptional value for their price range.
- Consumer research shows that Montego products are immensely popular amongst South Africans †.
- Results indicated that 42 respondents use a Montego brand as their primary brand of dog food.
- Other premium brands scored much lower.
  - 10 respondents listed Royal Canin
  - 6 respondents listed Eukanuba
  - 4 respondents listed Hills



<sup>\*</sup>Prices obtained from online retailers in South Africa.

# Our 8 Brands















Wuma!

















# Bags O' Wags







# Bags O Wags







### **CHEWIES**

#### A Delicious Assortment o' Mini Bones

Highly nutritious, wagtastically delicious, BAGS O' WAGS are the treats dogs love to get and they're full of yummy goodness.





### **SQUISHIES**

#### Strawberry & Cream Flavour

Wagtastically delicious BAGS O' WAGS are the treats dogs love and they're full of yummy-gummy goodness!



# Bags O Wags







### CRUNCHIES

#### OM NOM NICELY ICED FLAVOUR

Highly nutritious, wagtastically delicious, BAGS O' WAGS are the treats dogs love to get and they're full of om-nom-nice-to-munch-and-crunch goodness!



#### Handcrafted Flavour

Handcrafted in small batches using the finest ingredients, they taste as heavenly as they smell (to your dog!)



#### Easy to Digest

A single source of protein means easier digestion for a happy tum (and crunchy fun)



#### A Perfect Treat

Crunchy and easy
to snap. these
tasty treats are
ideal as a delicious
reward when
training (or
whenever!)



#### Fresher Breath for Kisses

The teeth cleaning agent and rosemary extract clean teeth and freshens breath (for everyone's sake)



# Packs O Purrs







#### HEAVENLY TUNA & ROSEMARY FLAVOURED CHEWS

Positively scrumptious, purrfectly nutritious, PACKS O' PURRS are irresistible treats for kitties, bursting with delicious goodness.





#### COSMIC CHICKEN & CHEESE FLAVOURED CHEWS

Positively scrumptious, purrfectly nutritious, PACKS O' PURRS are irresistible treats for kitties, bursting with delicious goodness.



# Sauces







## Sauce







### SAUCE FOR **DOGS PLUS**

#### Skin & Coat Support

Make nutritious meals extra delicious, and add an extra squeeze of health to every bowl with Sauce for Dogs Plus.



### SKIN & COAT

In delicious Chicken flavour



#### **UP TO 30 SERVINGS**

Use approximately 1 tablespoon per ½ cup of any dry food



### AVAILABLE IN 500 ML BOTTLES

Recommended for healthy adult dogs\*

\*Sauce for Dogs should not be fed to puppies, kittens, cats, lactating (pregnant) dogs, overweight (or obese) dogs and dogs with specific health problems.





### SAUCE FOR DOGS PLUS

#### Joint & Cartilage Support

Make nutritious meals extra delicious, and add an extra squeeze of health to every bowl with Sauce for Dogs Plus.



### JOINT & CARTILAGE SUPPORT

In delicious Chicken



#### **UP TO 30 SERVINGS**

Use approximately 1 tablespoon per ½ cup of any dry food



### AVAILABLE IN 500 ML BOTTLES

Recommended for healthy adult dogs\*

\*Sauce for Dogs should not be fed to puppies, kittens, cats, lactating (pregnant) dogs, overweight (or obese) dogs and dogs with specific health problems.

Protein	2%	Omega-6 fatty acids	0.3%
Moisture	87.5%	Omega-3 fatty acids	0.05%
Total fat	2.75%	EPA	0.025%
Fibre	0.35%	DHA	0.025%
Ash	0.9%	Zinc	10 ma/ka







# XenPet Calming







### CALMING SOFT CHEWS

#### PASSIONFLOWER CHAMOMILE

Relieves anxiety, reduces stress and calms behaviour.



WITH
PASSIONFLOWER,
CHAMOMILE AND
VALERIAN ROOT.



ONLY THE FINEST NATURAL INGREDIENTS.



FOR YOUR DOG TO CHEW.

SUITABLE FOR ALL DOG BREEDS

BACK TO ALL XENPET PRODUCTS







